“I create project plans and work breakdown structures in MindView, and with the built-in project management feature I have actually found a replacement for Microsoft Project!”
- Morten Krauw, IT Project Manager, Arriva Danmark A/S

Arriva Improves Business Operations with MindView

**Background**
For the last 3 to 4 years, Mind Mapping has been a part of my everyday life, both at home and at work. I work as an IT project manager and often need to organise a lot of thoughts regarding projects and how to manage them, but also ideas and ways to improve my job. To fulfil that need, I started looking into Mind Mapping. As an IT professional, tools are important to me. They must be simple to use but at the same time must allow for flexibility as regards file formats, imports, and exports to Microsoft Office and other Mind Mapping tools. During the course of my search, I tried out a number of Mind Mapping tools including MindView and was very impressed with its Office integration and its look and feel that is very similar to that of the Office suite ribbon. The import/export feature is very comprehensive, and MindView allows me to have several views of the same Mind Map, a feature that has since become indispensable to me.

**Benefits**
In my work as a project manager, MindView has also proved its worth in an unexpected way and for a purpose for which I haven’t previously used Mind Maps very much: the project management discipline itself. I create project plans and work breakdown structures in MindView, and with the built-in project management feature I have actually found a replacement for Microsoft Project! MindView does everything I need to create project plans while giving me a variety of views, something that MS Project won’t. I can use these views to personally understand various connections, and I have used e.g. the Timeline view on several occasions for management groups and management presentations.

Company
Arriva Danmark A/S

Industry
Transport Services

Location
Skejtevej 26
DK-2770 Kastrup
Danmark

Product
MindView Business

At-A-Glance
Arriva is one of the largest providers of passenger transport in Europe. Their buses and trains provide more than 1.5 billion passenger journeys a year.

In August 2010, Arriva was acquired by Deutsche Bahn, one of the world’s leading passenger and logistics service providers.

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Like so many other people, I am a happy iPad owner, and I bring my MindView Mind Maps along on my iPad. Using the iThoughts app (not a MatchWare product) I can import Mind Maps created in MindView, and in fact MindView can also import Mind Maps created on the iPad. I just save my Maps on Dropbox; that way I always have them with me.

At home, I use MindView and Mind Maps to brainstorm on new projects that I'm thinking of launching. Using a Mind Map, I can quickly focus on a particular subject in a clear and comprehensive manner. To sum up, I am very happy using MindView. It's almost like that extra MS Office suite product that I've always needed to do my job efficiently, and have a little more fun doing so.