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Press Release

FOR IMMEDIATE RELEASE

With its new Office® 2007 interface and enhanced HTML editing capabilities, MatchWare Mediator 9 sets the new standard for multimedia authoring tools!

Tampa, Florida – November 29, 2007 – MatchWare Inc., a leading provider of state of the art multimedia applications, has just released Mediator 9, its most powerful, user-friendly version to date. All of the features previously available only in the Exp version have now been integrated into Mediator 9, significantly increasing its capabilities. With a new Office 2007 interface, new text object, enhanced HTML editing and support, SCORM compliance, Unicode, easier Flash export and many more impressive features, Mediator 9 has raised the bar for multimedia authoring tools.

Mediator 9 allows users of all ability levels to create impressive presentations faster and more easily than ever.

Remarkably powerful, yet easy to learn, Mediator 9 allows users of all ability levels to create professional quality HTML pages, Flash designs, interactive CD-ROM presentations, touch-screen displays, product demonstrations and other web-based projects - with no programming or scripting required. Using drag-and-drop editing technology and an intuitive interface, this award-winning software provides pre-defined page layouts, navigation bars, buttons, transitions and other options that make producing and customizing projects fast and simple.

> Some of the impressive new features of Mediator 9 include:

- Office 2007 interface
- Enhanced HTML editing
- New HTML Code Object
- New Text Object
- 3D effects on page transitions
- Unicode enabling
- SCORM compliance
- Sound timeline
- All EXP features

Office 2007 interface: Mediator 9's new user interface has all of its commands organized into task-oriented tabs and sets of related options to help users find exactly what they need quickly. It features customizable templates, navigation bars and clipart that enable users to create the look they want with

a single click of a mouse. Mediator 9's new formatting options include new styles and new effects, as well as a "live preview" feature that allows users to preview their selected effects before applying them.

Enhanced HTML editing: Enhanced HTML editing features include scrolling HTML pages that permit users to select different page heights and adapt page dimensions to individual page content.

New HTML Code Object: A new HTML code object allows users to embed HTML code in their Mediator pages. The HTML object also contains predefined HTML code samples that can be applied as provided or adapted for individual projects.

New Text Object: Mediator's text object has been completely redesigned to offer all of the features offered by standard word processors, such as a broad range of text formatting options, the ability to create tables or insert pictures, "spellchecking", etc.

3D effects on page transitions: Mediator 9 includes impressive 3D effects for use in page transitions. These Direct 3D page transitions work on any computer with a graphic card that supports Direct 3D 9.0 (standard for most of today's PC's). If a Mediator 9 project is shown on a computer without Direct 3D 9.0, a normal transition will be used.

Unicode enabling: Mediator 9 is now Unicode enabled, allowing users to enter text in objects that accept user input in many different languages, including non-western languages.

SCORM compliance: Mediator 9 makes it possible to create SCORM-compliant courses for export to Flash or HTML and upload them to a Learning Management System (LMS) or Virtual Learning Environment (VLE).

Sound Timeline: A brand new Sound Timeline improves synchronization of sound and actions. Sounds are now represented by a "wave", making it easy to synchronize actions with sound.

All Exp features included: All features previously reserved for Mediator Exp have now been integrated into Mediator 9, vastly expanding its capabilities. The Exp features that are now part of Mediator 9 include: Script action, HTTP request, Animation track action, Active X object.

System Requirements: Mediator 9 requires Pentium 4 or better, Windows 2000, XP, Vista 256 MB RAM, 200 MB disk space, a sound card, CD-ROM and mouse (or other pointing device). MatchWare recommends the use of a Pentium 4, Win XP, 1024 MB RAM.

A free demo version of Mediator 9 is available for download at www.matchware.com.

Founded in 1992, MatchWare is a leader in easy-to-use multimedia authoring tools for business and home use. The company's award-winning software packages, Mediator, OpenMind and ScreenCorder, offer highly intuitive user interfaces and powerful features at affordable prices. Headquartered in Denmark, MatchWare has subsidiaries in the UK, the USA and Germany.

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